



MEMBERSHIP GUIDE

2024

OUR COMMITMENT

Our members are our highest priority. The CEAC board is committed to providing opportunities to educate, socialize and partner.

MEMBERSHIP

Our organization is open to Chief Building Engineers, Assistant Chiefs, and Lead Engineers as well as industry partners who support the successful operation of their facilities. We bring people together in social and educational settings in order to introduce new technologies and create more efficient and sustainable operations.

HOW TO GET INVOLVED:

- ATTEND EVENTS
- ADVERTISE IN THE MAGAZINE
- SPONSOR AN EVENT
- MAGAZINE SPOTLIGHT STORY
- PARTICIPATE IN THE GOLF OUTING

UPCOMING CEAC EVENTS

Visit the **Upcoming Events page on the website (www.chiefengineer.org) to find out what's coming up!**

- ## SIGN UP
- For advertising: See attached ad rate card
 - Individual membership: Visit www.chiefengineer.org



Active Membership is for Chief Engineers, Assistant Chief Engineers or Lead Operating Engineers who work in a plant, building, school, hospital or other institution, and have at least two (2) years experience as an Operating Engineer.

Active Members must be responsible for a boiler or engineer room, and must also lead staff and building operations effectively and efficiently.

Active members have membership voting rights pertaining to association business and procedure.

ASSOCIATE MEMBER



Associate Membership is for Company owners, Salespeople, Sales Engineers, etc. of firms partnering with operating engineers.

The company of the representative must advertise in The Chief Engineer magazine, for a minimum of 6 times in a given year, 1/8th page or larger.

Once advertising, the representative can become an individual member and have their own account within the website.

THINK OF THE POSSIBILITIES



SPONSORSHIP

OPTIONS AVAILABLE FOR
ASSOCIATE MEMBERS &
NON-MEMBERS

OPPORTUNITIES

FULL EVENT SPONSOR

- Join the CEAC Education Committee to help plan the event
- Be the feature and sole sponsor of the event
- Give an educational/promotional presentation
- Company name on all marketing materials and promoted through social media
- Follow up e-blast recapping the information the presentation covered
- CEAC gift for sponsoring company
- Company logo/ad on the CEAC website landing page for the month of the meeting

PRESENTING SPONSOR

- Give a 20 minute educational/promotional presentation
- Promotional table for the remainder of the event
- Entry for four reps into the event
- Company name on all marketing materials and promoted through social media
- CEAC gift for sponsoring company
- Follow up e-blast recapping the information the presentation covered
- Company logo/ad on the CEAC website landing page for the month of the meeting

CO-SPONSOR

- Promotional table during the meeting
- Entry for four reps into the event
- Company name on all marketing materials and promoted through social media
- CEAC gift for sponsoring company
- Company tile ad on the CEAC event page for the month of the meeting

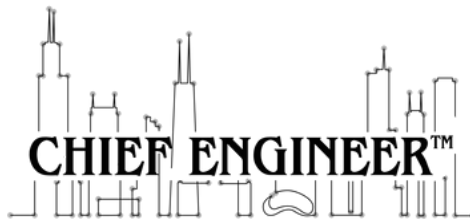
BAR SPONSOR

- Designated banner at the bar with company logo/name
- Entry for four into the event
- CEAC gift for sponsoring company
- Company name on all other marketing materials and promoted on social media

SPONSOR PRICING

	<u>Associate</u> Cost of Event	<u>Non-Member</u> Cost of Event
FULL Event		
Presenting Sponsor	\$5,000	\$6,000
Co-Sponsor	\$3,500	\$4,500
Bar Sponsor	\$2,000	\$3,000

LET'S GET INVOLVED



2024 Advertising Rate Card

MAGAZINE

PRINT RATE PER MONTH (BLACK AND WHITE)

INSERTIONS (cost per ad run)

AD SIZE	1	6	12
FULL PAGE	\$1,950.00	\$1,407.00	\$1,016.00
COVER BACK (1/2 page)	\$1,428.00	\$893.00	\$714.00
INSIDE FRONT (full page)	\$2,413.00	\$1,839.00	\$1,409.00
INSIDE BACK (full page)	\$2,174.00	\$1,652.00	\$1,268.00
1/2 PAGE	\$1,316.00	\$759.00	\$580.00
1/4 PAGE	\$739.00	\$451.00	\$317.00
1/8 PAGE	\$551.00	\$317.00	\$241.00

ADVERTISING ADD-ONS

WEBSITE

INSERTIONS (cost at the time of print ad run)

	1	12 (print ad runs consecutively)
HOME PAGE - TILE	\$100.00	\$100 per month
INTERIOR PAGES - BANNER	\$100.00	\$100 per month

(Ad runs consecutively for length of print advertising contract)

If print advertising runs 6 insertions every other month, the website ad will run for a total of 12 months. You will be billed with print advertising invoices, 6 times per year at \$200 each.

COLOR PRICING

Additionally added monthly to the base price of black and white

1/8 page + \$50.00 | 1/4 page + \$100.00 | 1/2 page + \$150.00 | Full Page + \$200.00

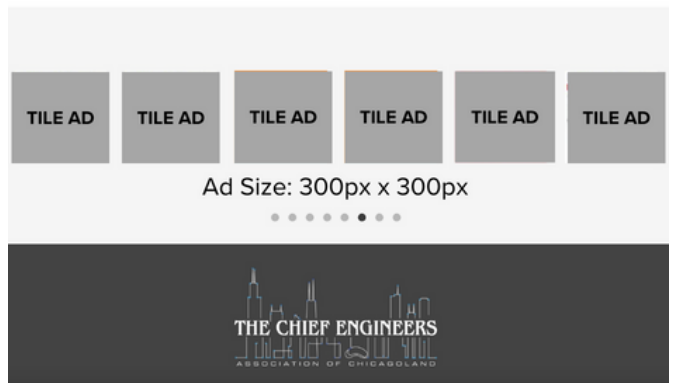
QUICK SHOPPER

Advertisers receive one listing per month free of charge

Additional listing in print and online:	January	June
*Price per listing	\$35.00	\$35.00

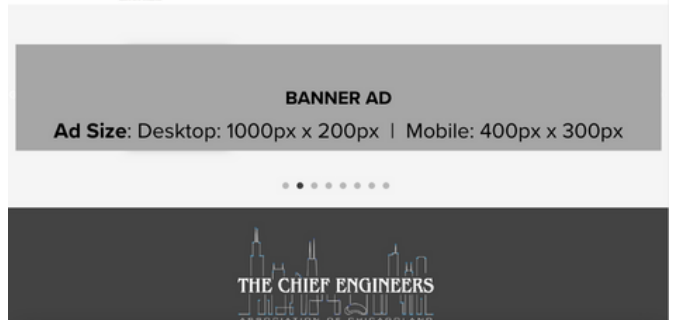
WEBSITE HOMEPAGE

Home Events Membership Magazine Quick Shopper About Us FAQ member login



INTERIOR WEB PAGES

Home Events Membership Magazine Quick Shopper About Us FAQ member login



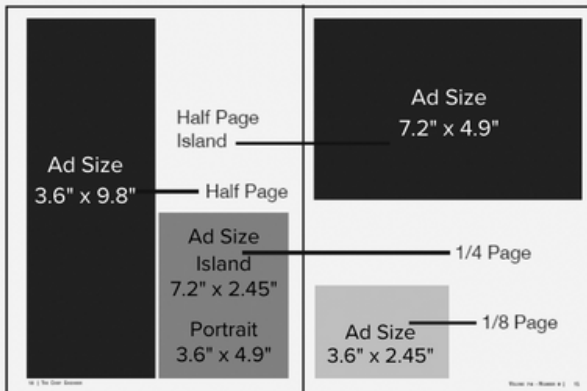
MAGAZINE ADVERTISING

Full Page Ad Size
7.25" x 10"

Spec Size:
8.5" x 11"

w/ Bleed:
9" x 11.5"

Full Page
Full Page w/ bleed



Terms and Conditions

Artwork and Mechanical Specifications/Charges

Trim Size 8-1/2" x 11", Image 7" x 10", Bleed size 8-3/4" x 11-1/4" Printed Offset. Reproduction Materials need to be furnished by Electronic media, CD OR EMAIL. Macintosh format preferred. InDesign or PDF. Call office with any questions.

Artwork and Mechanical Charges

If copy furnished requires additional typesetting, layout, or adjustment in design, an additional charge will be billed to the advertiser at publisher's rates then in effect, no cash or agency discounts. All banner advertising must be submitted as a .gif, animated .gif, or .swf file with at least 72 ppi and no larger than 300 kb.

Agency Commission

15% of gross billing allowed to recognized agencies on space and position, provided account is paid within 30 days of invoice. Commission not allowed on other charges such as insert handling, special binding or trimming of inserts, reprints or other mechanical charges.

Short Rate (Contracts Not Completed)

The Advertiser agrees that all advertising space not fulfilled for any reason shall pay to the publisher the additional sum upon each and every issue of advertising used. It shall be equal to the difference between the price applicable to the amount of advertising actually used according to the schedule of Advertising Rates.

Cancellation/Copy/Address Changes

All contracted advertising to be cancelled must be presented in writing (30) days in advance of the scheduled insertion date. Short Rate applies per above. All copy, personnel, address or pertinent changes regarding the advertiser in question should be directed in writing to be guaranteed. Send all changes to the publishing office stated herein.

Credit and Payment Terms

The first month's advertising payment is due in advance of your first scheduled run. We charge your credit card for the first month of advertising along with the membership fee (if applicable) if that is your preferred method of payment. We will bill you monthly for the remaining months of advertising.

Closing Date

45 days preceding the current issue. Example: January closes approximately November 20th. Proofs issued 30 days prior to publication date. All advertising is closed 15 days prior to publication date.

Publishing Date

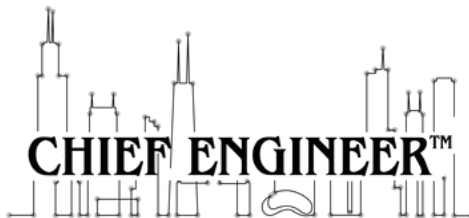
1st of the month of the current issue.

The Publisher's Protective Clause

By issuance of this rate card, Publisher offers, subject to the terms and conditions herein, to accept insertion orders for advertising to be published in The Chief Engineers Association of Chicagoland website and by their tendering such insertion order the advertiser or agency shall indemnify and hold Publisher, its employees, agents and its subcontractors free and harmless from any expenses, damages and costs resulting from Publisher's compliance with such insertion order. Publisher shall have full right to settle any such claim and to control any litigation or arbitration as to which it may be a party all at the cost of the agency and the advertiser who shall be deemed joint and several indemnitors and agency warrants that it is authorized to bind, and does bind, advertiser to such indemnity jointly and severally with agency. Publisher reserves the right in its sole discretion to discontinue publication at any time with or without notice, or to defer or cancel the printing, publication or circulation of any issue, and shall not be liable for any failure to print, publish or circulate all or any portion of an issue or of the tendered advertising because of labor disputes involving the publisher, the printer or others, transportation delays or embargoes, errors or omissions of employees or sub-contractors, or circumstances beyond its control. Publisher's sole obligation as to any failure or default on its part shall be limited to a refund of its charges which may have been paid to it or, at its option, to publish the tendered advertising in the next available issue. The Publisher reserves the right to reject or omit any advertising for any reason.

The Publisher's Electronic Media Protective Clause

By issuance of this rate card, Publisher offers, subject to the terms and conditions herein, to accept insertion orders, or this signed contract, for advertising to be published in The Chief Engineers Association of Chicagoland website and by their tendering such insertion order the advertiser or agency shall indemnify and hold Publisher, its employees, agents and its subcontractors free and harmless from any expenses, damages and costs resulting from Publisher's compliance with such insertion order. Publisher shall have full right to settle any such claim and to control any litigation or arbitration as to which it may be a party all at the cost of the agency and the advertiser who shall be deemed joint and several indemnitors and agency warrants that it is authorized to bind, and does bind, advertiser to such indemnity jointly and severally with agency. Publisher reserves the right in its sole discretion to discontinue website or banner advertising at any time with or without notice, or to defer or cancel any portion of a website or advertising banner or of the tendered advertising because of labor disputes involving the Publisher, affiliates, affiliate servers or in some way transportation delays, embargoes, errors or omissions of employees, sub-contractors or circumstances beyond its control. Publisher's sole obligation as to any failure or default on its part shall be limited to a refund of its charges which may have been paid to it or, at its option, to publish the tendered advertising in the next available period. The Publisher reserves the right to reject or omit any advertising for any reason. A full documented advertising agreement is available upon request.



2024 Advertising Contract

www.chiefengineer.org

MAGAZINE PRINT AD

Ad Size: _____ Select number of issues to run: 1 6 12

Choose One: Consecutive Alternate (*issues at the rate quoted above*)

Choose One: Black & White Color (for extra charge, see above)

Advertising to begin on: / /

PRICING:

Print Advertising (per month):

ADD-ON WEBSITE AD (*optional*)

Choose One/Both: Website Tile Ad Website Banner Ad

Select Frequency: 1 month w/ print ad 6 months w/ consecutive print ad
(*see rates above*) 12 months w/ every other month print ad 12 months w/ consecutive print ad

PRICING:

Website Advertising (per month):

ADD-ON QUICK SHOPPER LISTING

Number of additional categories you'd like your company listed under

PRICING:

Additional Quick Shopper Listing (bi-annual)

PAYMENT INFO:

Select payment method & frequency

Send Invoice (monthly)

Credit Card (monthly)

Send Invoice (in full)

Credit Card (in full)

Name on card: _____ Credit Card Type: VISA MC AMEX DISC

Card Number: _____ Expiration Date: _____ CVC: _____

Billing Address:

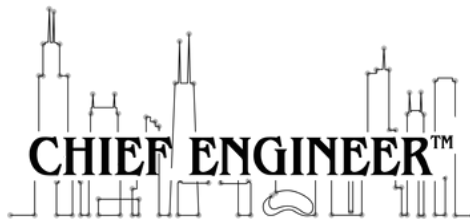
Authorized Signature:

Date

If contract is to be terminated before expiration, notice in writing must be given 30 days before closing date. If no new copy is furnished at time of forms closing, you are authorized to repeat our last advertisement. We agree to pay for space monthly as used.

We hereby authorize you to insert our advertisement in the Chief Engineer magazine.

Please submit all advertisements and designs to ads@chiefengineer.org



2024 Advertising Contract

www.chiefengineer.org

COMPANY INFO

Company Name:

Address:

City:

State:

Zip:

Contact Name:

Email:

Phone:

Company Website:

QUICK SHOPPER CATEGORY

Circle or Highlight your primary Quick Shopper category and any additional listings

(listings will include company name, address, phone and email and link to website)

Access Control	Energy Products & Services	Motor & VFDs
Air Conditioning Equipment	Engineered Coatings	Painting
Air Filters & Equipment	Environmental Engineering	Pest Control
Asbestos - Mold - Lead Abatement	Fire Alarm Inspection & Services	Pipelining
Backflow Testing	Fire Protection Equipment	Plumbing Heating Supplies & Services
Boiler & Tank Services	Fire Pump Testing Service and Sales	Pool Service & Construction
Building Controls	Fuel and Generator	Pump Control Service & Repair
Building Maintenance	Glass Service & Replacement	Refrigeration Services
Building Restoration	Grease Trap Maintenance	Restoration Services
Combustion & Burners	HVAC Product Supply	Roofing
Concrete Parking Structure Repairs	HVAC Service & Repair	Snow & Ice Management
Concrete Repairs	HVAC Wholesaler	Staffing Recruiting
Construction Services	Industrial Supply	Testing & Balancing Services
Cooling Towers	Infrared Services	Two Way Radios
Door Service	Insulation Services	Ventilating Cleaning Systems
Electrical Asset Life Extension	Integrative Design	Vibration & Balancing
Electrical Contractors	Janitorial Services	Water Detection
Electrical Repair	Lighting	Water Treatment
Emergency Power Service	Mechanical Contractors	Water Treatment Chemicals
Emergency Services	Metal Buyers & Recycling	